

# TREASURES - DISPLAY ADVERTISING RATE SHEET

July 1, 2011

*A newspaper focusing on antiques, collectibles, hobbies, arts, crafts and a bit of history.*

Per Issue prices

I.D.	AD SIZE	DIMENSIONS	1-2 Issues	3-5 Issues	6 Issues	Full Color
A	Full Page	6 cols x 15 1/2"	<b>\$1,150</b>	\$1,092.50	\$1,035.00	\$1,495.00
B	2/3 Page	4 cols x 15 1/2"   6 cols x 10 3/8	<b>\$800</b>	\$760.00	\$720.00	\$1,040.00
C	1/2 Page	6 cols x 7 5/8"   3 cols x 15 1/2"	<b>\$620</b>	\$589.00	\$558.00	\$806.00
D	1/3 Page	2 cols x 15 1/2"   4 cols x 7 5/8"	<b>\$425</b>	\$403.75	\$382.50	\$552.50
E	1/4 Page	3 cols x 7 5/8"   4 cols x 5 3/4"	<b>\$330</b>	\$313.50	\$297.00	\$429.00
F	1/5 Page	4 cols x 4 1/2"   6 cols x 3"	<b>\$260</b>	\$247.00	\$234.00	\$338.00
G	1/6 Page	2 cols x 7 5/8"   3 cols x 5 1/8"	<b>\$225</b>	\$213.75	\$202.75	\$292.50
H	1/8 Page	2 cols x 5 5/8"   3 cols x 3 5/8"	<b>\$175</b>	\$166.25	\$157.50	\$227.50
I	1/10 Page	2 cols x 4 1/2"   3 cols x 3"	<b>\$145</b>	\$137.75	\$130.50	\$188.50
J	Double Business Card	2 cols x 4"   4 cols x 2"	<b>\$129</b>	\$122.55	\$116.10	\$167.70
K	Extended Business Card	2 cols x 3"   4 cols x 1 1/2"   1 col x 6"	<b>\$100</b>	\$95.00	\$90.00	\$130.00
L	Business Card	2 cols x 2"   4 cols x 1"   1 col x 4"	<b>\$69</b>	\$65.55	\$62.10	\$89.70

**Get  
your  
ad  
in  
today.**

**AD WIDTHS: 1 col. = 1 9/16" 2 cols. = 3 5/16" 3 cols. = 5 1/16" 4 cols. = 6 3/4" 5 cols. = 8 1/2" 6 cols. = 10 1/4"**

SPECIAL OPPORTUNITIES	DIMENSIONS	PRICE
Front Page 1/2 Bottom Tag	3 1/2" wide x 1 1/2" high - color	\$180
Front Page Bottom Tag	7" wide x 1 1/2" high - color	\$345
Folded Back Page	7 1/4" wide x 10 1/4" high - color	\$805
Full Back Page	10 1/4" wide x 15 1/2" high - color	\$1,550
Special Ad Positioning	(if possible)	Add 15%

Payment can be made by cash, cheque, money order or major credit card  
Your print ad info will be posted online for FREE - PLUS in online directory

An artwork charge may occur if complicated graphic work is required

TREASURES contracts a graphic artist to ensure the highest quality possible

**Email: info@mytreasures.ca Website: www.mytreasures.ca**

No discount for front page ads.

Prices do not include GST.

Full Color add 30%

Web Button Ads from \$20

GST# 84680 0662 RT0001

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