

# TREASURES - DISPLAY ADVERTISING RATE SHEET

September 1, 2009

A newspaper focusing on antiques, collectibles, hobbies, arts, crafts and a bit of history.

I.D.	AD SIZE	DIMENSIONS	Column Inches	Col. Inch	1-2 Issues	3-5 Issues	6 Issues	Full Color
A	Full Page	6 cols x 15 1/2"	93	\$10.74	<b>\$999</b>	\$949.05	\$899.10	\$1,298.70
B	2/3 Page	4 cols x 15 1/2"   6 cols x 10 3/8"	62	\$11.29	<b>\$700</b>	\$665.00	\$630.00	\$910.00
C	1/2 Page	6 cols x 7 5/8"   3 cols x 15 1/2"	46	\$11.74	<b>\$540</b>	\$513.00	\$486.00	\$702.00
D	1/3 Page	2 cols x 15 1/2"   4 cols x 7 5/8"	31	\$11.94	<b>\$370</b>	\$351.50	\$333.00	\$481.00
E	1/4 Page	3 cols x 7 5/8"   4 cols x 5 3/4"	23	\$12.39	<b>\$285</b>	\$270.75	\$256.50	\$370.50
F	1/5 Page	4 cols x 4 1/2"   6 cols x 3"	18	\$12.50	<b>\$225</b>	\$213.75	\$202.50	\$292.50
G	1/6 Page	2 cols x 7 5/8"   3 cols x 5 1/8"	15 1/4	\$12.79	<b>\$195</b>	\$185.25	\$175.50	\$253.50
H	1/8 Page	2 cols x 5 5/8"   3 cols x 3 5/8"	11 1/4	\$13.33	<b>\$150</b>	\$142.50	\$135.00	\$195.00
I	1/10 Page	2 cols x 4 1/2"   3 cols x 3"	9	\$13.89	<b>\$125</b>	\$118.75	\$112.50	\$162.50
J	Double Business Card	2 cols x 4"   4 cols x 2"	8	\$14.00	<b>\$112</b>	\$106.40	\$100.80	\$145.60
K	Extended Business Card	2 cols x 3"   4 cols x 1 1/2"   1 col x 6"	6	\$14.50	<b>\$87</b>	\$82.65	\$78.30	\$113.10
L	Business Card	2 cols x 2"   4 cols x 1"   1 col x 4"	4	\$15.00	<b>\$60</b>	\$57.00	\$54.00	\$78.00

AD WIDTHS: 1 col. = 1 9/16"    2 cols. = 3 5/16"    3 cols. = 5 1/16"    4 cols. = 6 3/4"    5 cols. = 8 1/2"    6 cols. = 10 1/4"

SPECIAL OPPORTUNITIES	DIMENSIONS	PRICE
Front Page Bottom Tag	3 1/2" wide x 1 1/2" high - color	150
Folded Back Page	7 1/4" wide x 10 1/4" high - color	700
Full Back Page	10 1/4" wide x 15 1/2" high - color	1,350
Special Ad Positioning	(if possible)	Add 15%

No discount for front page ads.  
 Prices do not include GST.  
 Spot Color (Additional) \$75  
 Web Button Ads from \$20

GST# 84680 0662 RT0001

## TREASURES PUBLISHING

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 An artwork charge may occur if complicated graphic work is required  
 TREASURES contracts a graphic artist to ensure the highest quality possible  
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